



1Box

Cookie Policy

This Cookie Statement applies to the website <https://www.1box.nl/> ("**Website**") and is managed by 1Box Holding B.V., located at Steenplaatsstraat 2c, 2288 AA Rijswijk, the Netherlands, registered in the Dutch Chamber of Commerce under number 66894026 ("**1Box**", "**we**", "**us**" or "**our**"). For privacy and cookie related questions you can reach us via the e-mail address privacy@1box.nl.

1. What is a cookie?

When you visit our Website for the first time, we automatically collect and store information about you through cookies and/or other similar technologies such as HTML5 local storage cookies and pixels, which are collectively referred to as "cookies" in this Cookie Statement. A cookie is a small text file downloaded by your browser when you visit the Website. This text file is called a cookie, which contains information and is transferred to your device to store and sometimes track information about you. Whenever you visit our Website again using the same device, these cookies that are stored on your device are being recognised. With your consent, we can collect information about your device such as your IP address, the date and time your device visits the Website and what parts of our Website you visit. A part of the cookies we use require your prior consent, which you can withhold or revoke at any time. Without such cookies you are still able to visit our Website, but you might only see a part of the functionality of our Website that does not rely on cookies for which your consent is necessary.

2. Which cookies do we use?

In order to offer content that is of interest to you and to ensure that your preferences and settings are used with each repeat visit of our Website, we use different types of cookies. These cookies help us to maintain and improve the functionality of our Website, your experience and your use of our Website in general. We use four different types of cookies, which can be distinguished based on their necessity for a proper functioning of the Website:

Strictly necessary cookies

(1) Strictly necessary cookies

Non-necessary cookies

(2) Preference cookies

(3) Statistics cookies

(4) Marketing cookies

For a complete and current overview of the exact cookies being used on the Website, please see <https://www.1box.nl/en/cookiedeclaration/>



3. Strictly necessary cookies

3.1 Purposes

Strictly necessary cookies are used for the following purposes:

- To save settings for optimal display, such as buffer size and monitor resolution;
- To read your browser settings for optimal display of our Website;
- To store the type of device you are using;
- To detect abuse of our Website and services;
- To balance the load on the Website so they remain available.

3.2 Lawful basis

As these cookies are technically necessary for you to be able to use our Website, they do not require your consent. The personal data that we process as a result of placing these cookies, are therefore based on our legitimate interest (Art. 6(1)(f) GDPR).

4. Preference cookies

4.1 Purposes

We use preference cookies for the following purpose:

- To save preference such as location and language.

4.2 Lawful basis

These cookies are not strictly necessary, but have a very limited impact on your privacy. Therefore, consent is not required, and the personal data we process as a result of using these cookies is based on our legitimate interest (Article 6(1)(f) GDPR).

5. Statistics cookies

5.1 Purposes

Statistics cookies are not necessary to see all functionalities our Website has to offer, but help us to collect information about how our Website is used. They are used for the following purposes:

- To track the number of visitors to our Website;
- To track how much time each visitor spends on our Website;
- To determine the order in which a visitor navigates the pages on our Website;
- To assess which parts of our Website need to be changed;
- To optimize the Website.



5.2 Lawful basis

These cookies are not strictly necessary, but have a very limited impact on your privacy. Therefore, consent is not required, and the personal data we process as a result of using these cookies is based on our legitimate interest (Article 6(1)(f) GDPR).

6. Marketing cookies

6.1 Purposes

We use marketing cookies for the following purposes:

- To keep track of which ads you have already seen. This prevents you from seeing the same ads too often;
- To track how many visitors click on our ads; and
- To track how many visitors purchase a service from us after clicking on an ad. This is necessary to analyse the effectiveness of ads.

6.2 Lawful basis

These cookies are not strictly necessary for a proper functioning of the Website. Therefore, they require your consent (Article 6(1)(a) GDPR).

7. Other / unclassified cookies

Due to the way the internet and the Website function, we are not always aware of cookies placed by third parties through our Website. This is particularly the case if our web pages contain so-called embedded elements; these are texts, documents or video clips hosted by another party and displayed on, in or through our Website.

Please let us know if you come across cookies that fall into this category and that we have therefore not mentioned above. You can also contact the third party directly to ask what cookies they use, the reason, the period during which the cookie are being retained and how they safeguard your privacy.

8. Recipients of personal data

The cookies used in the categories strictly necessary cookies, statistics cookies and marketing cookies collect personal data which is shared with recipients located in the United States. These recipients concern Hotjar Ltd., Google LLC, Vimeo Inc. and Cloudflare Inc.. The latter three recipients participate in the [Data Privacy Framework](#), and 1Box has concluded the Standard Contractual Clauses with recipients that do not participate in the Data Privacy Framework. The information generated by such cookies may be used by these parties on our behalf for the purpose of measuring your activity on our Website, for compiling statistical reports on overall content interaction activity for us and providing other services relating to the activity and internet usage of our Website.



9. Opt-out

You can change your consent choices via <https://www.1box.nl/en/cookiedeclaration/>. If you do not give such consent, or withdraw it at a later date, you will only be able to access and use those features of the Website that do not rely on such cookies. You may give your consent at any time if you wish to visit these parts of our Website at a later time. You can give your consent at any time should you want to visit these parts of our website at a later moment. If you do not consent to any kind of cookies, you may also apply the configuration options that your internet browser offers. Our website may not be able to recognise these configuration options.

10. Browser settings

Most Internet browsers are set up to automatically accept cookies. You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. Do mind that failure to install a cookie may lead to the impossibility to use certain sections of the Website. Below are the methods offered by the primary browsers which allow the users to express their options regarding the use of cookies:

- Internet Explorer: <https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>;
- Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>;
- Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>;
- Opera: <https://help.opera.com/en/latest/web-preferences/>;
- Safari on Mac: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>;
- Safari on iPhone and iPad: <https://support.apple.com/en-us/HT201265>.

11. What are your rights?

Under the GDPR you are granted with certain rights under certain conditions. Please see our Privacy Statement for more information about your right in relation to the personal data processed by us.

12. Will this Cookie Policy change?

From time to time 1Box may change this Cookie Statement. If 1Box makes substantial changes to the way in which 1Box uses cookies on its Website and/or processes your personal data, 1Box will post these changes on this page and we will give you the opportunity to adjust your preferences if necessary. Please check our Cookie Statement on a regular basis.